



# New England Ophthalmological Society

QUICK LINK TO ONLINE EXHIBIT REGISTRATION: [CLICK HERE](#)

**RE: EXHIBITING AT 2019-2020 NEW ENGLAND OPHTHALMOLOGICAL SOCIETY MEETINGS**

Dear Supporters:

On behalf of the 700 members of the New England Ophthalmological Society, and approximately 300 attendees of our New England Ophthalmic Medical Personnel (OMP) meeting, I would like to take this opportunity to thank you for supporting our Society in the past, and invite you to join us again for the upcoming year.

## **History and Statistics of NEOS Meetings**

The New England Ophthalmological Society is the oldest ophthalmological society in the Western Hemisphere: our meeting in September will be our 776<sup>st</sup> meeting. The average attendance for meetings of the past five years has been approximately 300 per meeting. Attendance at our combined meeting with ophthalmic medical personnel at the Hynes Convention Center last year on September 28, 2018 was 625 attendees.

## **New England Ophthalmic Medical Personnel Meetings**

The NEOS sponsors an annual meeting for ophthalmic medical personnel. These meetings are held in conjunction with our scientific session. Our meeting has the second highest attendance after the Academy meeting for OMPs. The program containing outlines of each presentation will include a listing of exhibitors and one sentence advertisement of their product.

## **Meeting for Ophthalmologists' Office Managers and Support Personnel**

NEOS conducts a concurrent meeting for ophthalmologists' office managers and personnel annually. The goal of the meeting is to familiarize support personnel in our member's practices with administrative, business and technology issues important to the conduct of an ethical and efficient practice.



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## Subspecialty Meetings

One half-day meeting for subspecialists or members especially interested in cornea, retina, glaucoma, neuro-ophthalmology and pediatrics are scheduled annually. These meeting stress an interactive format between the attendees and speakers on clinically oriented topics and problems or controversies in management.

## Resident and Fellows

NEOS holds an annual resident and fellow poster contest with prizes awarded at \$500, \$300, \$200 and three \$50 honorable mentions at the last meeting in June each year.

## Dates /Topics / Moderators

Please note the dates, topics and moderators of the next year's NEOS meetings:

<b>ALL AT JOHN HANCOCK HALL EXCEPT AS NOTED (November 1 only)</b>		
<b>DATE</b>	<b>TOPIC</b>	<b>MODERATOR</b>
<del>September 6, 2019</del>	<del>Future of Ophthalmology</del>	<del>Carolyn Klock, MD</del>
	<del>Ethics and Risk Management</del>	<del>Alice Lorch, MD</del>
<del>November 1, 2019</del>	<del>Glaucoma</del>	<del>Christopher Teng, MD</del>
<del>NEW LOCATION</del>	<del>Cataract</del>	<del>Joseph Williams, MD</del>
<del>BU SHERMAN HALL</del>	<del>Annual Meeting for OMPs</del>	
	<del>This meeting only</del>	
March 13, 2020	Cornea Innovations in Ophthalmology	Nicoletta Fynn-Thompson, MD Deborah Jacobs, MD
April 24, 2020	New Drugs in Ophthalmology Retina	Lucia Sobrin, MD Peter Chang, MD
June 5, 2020	Ocular Trauma Subday: Neuro-ophthalmology Uveitis Strabismus	Magdalena Krzystolik, MD Crandall Peeler, MD Ninani Kombo, MD Oren Weisberg, MD

**REGISTRATION FEES:** We are pleased to offer the same meeting registration rates as the previous five years:



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**Exhibiting Fees:** We are pleased to offer the following rates to exhibit (2019-2020 program year)

★ ***SPONSOR***

- Space: **Two** 6-foot tables
- ***Choice of exhibit location***, according to receipt of registration
- Listing of your phone, fax, website with a link on our web site
- Number of Sales Representatives: **Maximum 8**
- A slide stating the Society's appreciation of patrons will be on screen for 10 minutes prior to the morning and afternoon sessions.
- **Fee: \$2,625 per meeting (\$3,500 for November); \$14,000 for 5 meetings (15% discount when paid in full in advance \$11,900)**

★ ***EXHIBITOR***

- Space: One 6-foot table
- Exhibit location: Per receipt of registration and prior exhibiting history
- Listing of your phone, fax, website with a link on our web site
- Number of Sales Representatives: **Maximum 4**
- A slide stating the exhibitors will be projected on the screen for 10 minutes prior to the morning and afternoon sessions.
- **Fee: \$685 per meeting (\$1,000 for November); \$3,740 for 5 meetings (15% discount when paid in full in advance \$3,179)**

## **Online Payments**

You may register easily and quickly for exhibit space online from our website homepage: [www.neos-eyes.org](http://www.neos-eyes.org) or you may go directly to the page: <http://www.neos-eyes.org/exhibit>. You must pay by credit card (MasterCard, Visa, AmEx) for any meetings you select online. Payment must be in full no partial payments can be accepted online.

## **Deposits**

A deposit in the amount of 50% of the total exhibiting fee will be accepted when registering for three or more meetings with final payment due **January 1, 2020**. Registration for one or two meetings will require payment in full 30 days prior to the meeting date. Due to the limitations of space, a table will not be held without a deposit.



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## Cancellation of Exhibit Space

Notification of an exhibitor's decision to cancel assigned exhibit space must be submitted in writing. Exhibitors may cancel their participation without penalty up to 60 days prior to the meeting; cancellation received 30-60 days prior to the meeting will be subject to a 50% penalty; cancellation less than 30 days prior to the meeting is subject to a 100% penalty. The penalty amount will be based on fee paid, (i.e., amount paid for an individual meeting, or less 15% per meeting if registered for all five.)

## Application and Check Submission

If you wish to exhibit, you may register on line if paying with a credit card, or please complete the enclosed form and mail with check payable to *NEOS* to:

NEOS  
860 Winter Street  
Waltham, MA 02451

## E-BLAST SERVICE

Several companies have already taken advantage of our new e-blast service to our exhibitors. Email Blasts can be sent on your behalf to our members and meeting attendees to announce company sponsored events and programs. The fee for this service is \$1,000 and includes **three** email blasts of the announcement, an initial email blast announcement and two reminder notices sent on your preferred timing.

If you have any questions concerning exhibiting at the NEOS meetings, feel free to contact me at 781-434-7656 or [mocque@mms.org](mailto:mocque@mms.org)

Once again, thank you for your support of the New England Ophthalmological Society.

Sincerely,

Miguel G. Ocque  
Administrative Director  
New England Ophthalmological Society